



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

**RECE.**

JUN 4 2001

**TC 1700**

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Case: **UCC-1/CIP**

Serial No.: **09/237,718**

Filed: **January 26, 1999**

Group Art Unit: **2162**

Confirmation No.: **7166**

Examiner: **Jeffrey L. Gellner**

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

S I R:

**PETITION FOR SUBMISSION OF SUPPLEMENTAL INFORMATION  
DISCLOSURE STATEMENT  
UNDER 37 CFR 1.97(c)**

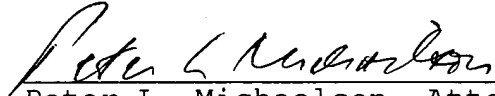
The accompanying supplemental information disclosure statement is being filed after three months of the filing date of this national application (or the date of entry of the national stage as set forth in § 1.491 in an international application or after the mailing date of the first Office action on the merits, whichever event occurred last) but before the mailing date of either a final action under § 1.113 or a notice of allowance under § 1.311, whichever occurs first.

We have also enclosed our check in the amount of \$235.00 (\$180.00 disclosure statement petition fee and \$55.00 for extension of time fee) to cover the fee set forth in 37 CFR 1.17(p) for submission of this information disclosure statement. In the event this check is unacceptable, insufficient or is omitted, please charge the additional or entire cost, as appropriate, to our Deposit Account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

We now respectfully request the Examiner to consider this information disclosure statement in connection with further examination of the above-captioned application.

Respectfully submitted,


May 25, 2001

  
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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **May 25, 2001**, with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.



Signature

30,090

Reg. No.



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeffrey L. Gellner

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
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ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

S I R:

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

The applicants respectfully request that the following additional references be considered in the examination of the above-identified application. All references are enclosed except those previously cited, as indicated on the PTO/SB/08A (Information Disclosure Statement by Applicant).

**United States Patents**

<u>Patent Number</u>	<u>Inventor</u>	<u>Date Issued</u>	<u>Class</u>
AA. 6,167,453	Becker et al	Dec 26, 2000	709/245
AB. 6,125,388	Reisman	Sep 26, 2000	709/218
AC. 6,119,165	Li et al	Sep 12, 2000	709/229

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02 FC:126

AD. 6,112,246	Horbal et al	Aug 29, 2000 709/230
AE. 6,091,411	Straub et al	Jul 18, 2000 345/333
AF. 6,047,318	Becker et al	Apr 04, 2000 709/217
AG. 6,035,332	Ingrassia, Jr. et al	Mar 07, 2000 709/224
AH. 6,012,083	Savitzky et al	Jan 04, 2000 709/202
AI. 6,006,252	Wolfe	Dec 21, 1999 709/203
AJ. 5,999,740	Rowley	Dec 07, 1999 395/712
AK. 5,937,411	Becker	Aug 10, 1999 707/103
AL. 5,737,619	Judson	Apr 07, 1998 395/761
AM. 5,572,643	Judson	Nov 05, 1996 395/793
AN. 5,347,632	Filepp et al	Sep 13, 1994 395/200

#### REMARKS

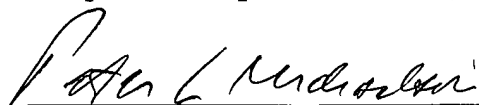
Under rule 37 C.F.R. 1.98(a) (effective March 16, 1992), since all of the above-cited references are in the English language, the applicants submit that no specific comments are necessary for any of these.

These references constitute all the references cited by the Examiner in applicants' divisional applications serial nos. 09/352,626, filed July 13, 1999, and 09/352,625, filed July 13, 1999.

For the Examiner's convenience, the applicants have attached a completed modified Form PTO/SB/08A form hereto.

Respectfully submitted,

May 25, 2001





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